



the linc between hope & home

July & August 2023

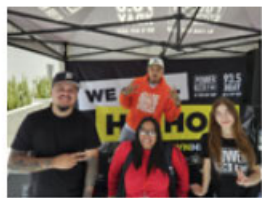


Establishing Roots in El Monte

The City of El Monte is situated between the San Gabriel and Rio Hondo Rivers. Historically, a fertile and lush land in the middle of the arid San Gabriel Valley, this area was somewhere for people to settle, set roots, and grow.

Today, El Monte is a city with a population of more than 100K and the location of Linc's new 39-unit affordable apartment community, Willow Way. This 100% supportive housing for people exiting homelessness will provide stability, services, and opportunity for its residents.

Linc chose the willow tree as the namesake for this new community because the tree represents roots, strength, and growth. More importantly, the willow symbolizes hope, a sense of belonging, and safety. Willow Way will be a place of hope and strength for its future residents who have faced some of the most challenging times of their lives and are ready to build a better future. [See more here.](#)



Communities Thrive When Health Care is Accessible

In June, Springhaven hosted its second annual community health resource fair. Power 106 radio set a cheerful mood while community partners provided access, advice, and tools to Linc residents and other neighborhood participants. We thank our event partners, including AADAP, Black Visions of Wellness (Umma Community Clinic), CalWorks, CinnaMoms (WIC), DMH,

Drew Cares, Neu-Self, LA County Public Health, Out Here Health, Primary Care Associates, Shields for Families, and WIC.

Attendees learned how to get CPR certified for free through the Los Angeles Department of Public Health and how to get an extra \$30 in WIC benefits to use at local farmers' markets. They enjoyed tacos from Compton Vegan, health screenings from the CVS mobile health clinic, and onsite HIV testing by Drew Care, all at no cost.

Events like this are great for residents and community members to learn about local organizations that provide culturally sensitive, vital resources and services. Kelsey from CinnaMoms, an organization committed to creating a cultural space that promotes empowerment and self-transformation for Black women, said that when it comes to getting the word out to the community about the health resources available to them, "these events work."



Linc Strengthens Neighborhoods

At Linc, we strive to not only create affordable homes but to strengthen the neighborhoods in which our properties are located. One way we focus on community development is to create workforce pathways for people to contribute to their communities in a meaningful way. Through the living-wage jobs Linc creates in the construction of affordable housing, we are fostering upward economic mobility. Marco Ramirez, Linc VP of impact and community strategy, recently evaluated the performance of contracting activities related to existing small business and targeted local hire practices at 456 West, a Linc development under construction in San Pedro. His point-in-time analysis determined that Linc was on track to exceed the HUD Section 3 new hire minimum. HUD Sec. 3 aims is to create economic opportunities, most importantly employment and training for low- and very low-income people. Marco also found that Section 3 hires at this site accounted for 34% of work hours and 33% of total subcontractor worker earnings. These findings set an important benchmark for Linc as we look to alleviate further long-standing barriers for populations traditionally disadvantaged in accessing



Support the Streamlining of Affordable Housing

In 2017, California legislators passed SB 35, a law that streamlined the affordable housing approval processes in our state and has supported the creation of more than 18,000 homes. SB 35 is set to expire in 2025, but legislation introduced this year, SB 243, proposes an extension.

This year's bill, SB 243, will extend the provisions of SB 35 permanently, allowing organizations like Linc Housing to continue the streamlined and efficient development of affordable housing. Since passing the Senate, amendments to this bill resulted in several major trade unions withdrawing their opposition – a testament to different interests' willingness to work collaboratively to build more housing in California.

In a [Los Angeles Daily News op-ed](#), Linc CEO Becky Clark recently made the case for why lawmakers need to rally behind SB 243. Now, you can support this bill as it makes its way through the California State Assembly in the coming weeks by completing this simple [online form](#) from California YIMBY that will contact your Assemblymember today! Because when housing gets built, everyone benefits.

traditionally disadvantaged in accessing opportunities for prosperity and wellbeing.

housing gets built, everyone benefits.

THE LOS ANGELES BUSINESS COUNCIL'S
SUSTAINABILITY SUMMIT



The Los Angeles Business Council's
SUSTAINABILITY SUMMIT



Friday, September 22nd

7:00AM - 3:00PM

TOWN AND GOWN, UNIVERSITY OF SOUTHERN CALIFORNIA

REGISTER NOW

Want to know more about Linc? Learn more information about our [News and Events!](#)

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Linc Housing

<https://www.linchousing.org>