



## the linc between hope & home

October & November 2024

***Vote yes on  
Measure A!***



This November, Los Angeles County voters will have the opportunity to vote for **Measure A**, the Affordable Housing, Homelessness Solution and Prevention Now initiative. This measure will create more affordable housing and expand access to mental health care, while increasing accountability by requiring programs to achieve specific outcomes.

Measure A will replace Measure H, which is set to expire in 2027, and increase resources with a permanent funding source to provide services and prevent homelessness through affordable housing and other prevention solutions that address the root causes of homelessness. The ordinance also establishes robust oversight and accountability provisions, requires clear goals, and reallocates funding if goals are not met.

If Measure A doesn't pass, more than 50,000 people across LA County will lose housing, mental health care, and other services, increasing homelessness by 28%. Measure A will ensure continued funding for those programs and provide new funding for affordable housing in LA County.

Learn more about Measure A and ways to get involved at [measurefacts.com](https://measurefacts.com) or [yesona.la](https://yesona.la).

And don't forget to vote on November 5!



## Project Homekey Takes Flight in South-Central

Atlas, Linc's first L.A. County Project Homekey site, is preparing to welcome residents. This 127-apartment community includes five homes with accommodations for individuals with hearing or visual impairment and 14 wheelchair accessible units.

Linc has named all four of its Project Homekey communities after butterflies, drawing on the symbolism of transformation and rebirth. The Atlas moth, although not technically a butterfly, is renowned for its impressive size and beauty, including wing markings that resemble the head of a cobra. The name also references the Titan Atlas from Greek mythology, who supports the world, reflecting the project's commitment to providing a stable environment for residents. Linc's intensive case management services (ICMS) team is ready to hit the ground running to help residents move and settle in. Furniture delivery is scheduled for mid-October, with move-ins starting



## Opportunities are Blooming in Beaumont

On September 25, The Blossom in Beaumont held a Resource and Job Fair, co-hosted by Linc Housing and Riverside County Housing Authority. The event brought together a wide range of resources and employment opportunities for Linc's residents as well as the surrounding community.

The fair featured 31 exhibitors offering job and professional development opportunities. Notably, the Beaumont Chamber of Commerce, Office of Supervisor Gutierrez 5th District, Employment Child Care Careers, Boys & Girls Club of San Geronio Pass, Community Connect, Excess Telecom, Elevo, Fuego Cravings, and New York Life were represented, just to name a few! Attendees enjoyed refreshments provided by property management, and feedback from vendors was overwhelmingly positive.

In 5-6 weeks, follow-up efforts will determine if any attendees were hired as a result of the fair, underscoring its success in connecting job seekers with employers. This event's coordination meets an objective of Linc's new strategic plan to continue to move beyond serving our residents' basic needs toward addressing their desires for self-sufficiency.



immediately after.



## **Linc Leaders Share innovative Housing Strategies at CHAM 2024**

Linc leaders Ian Simpson and Dana Moore traveled across the country to share their expertise at the 2024 Consortium for Housing and Asset Management (CHAM) Conference in Atlanta.

Ian, Linc's director of capital markets, presented on strategies for recapitalizing affordable housing portfolios without relying on Low-Income Housing Tax Credits (LIHTC). He discussed creative solutions to preserving properties amid aging infrastructure and fluctuating interest rates, offering valuable insights to fellow capital market professionals.

Dana, Linc's strategic advisor, led an innovation lab on strategic portfolio management, providing senior staff and executives with strategies to enhance organizational resilience, growth and impact. Her session focused on how thoughtful portfolio management can fuel long-term sustainability for affordable housing organizations.

CHAM, a national organization dedicated to preserving affordable housing, provides asset management training and leadership to ensure the long-term viability of housing resources across the country.



## Be ready to vote on November 5!

Check your voter registration status or register to vote at [registertovote.ca.gov](https://registertovote.ca.gov).

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