



the linc between hope & **home**

March & April 2025



The Robert K. Ross Center for Hope & Healing

At Linc Housing, we believe that healing and restoration should be the first step in addressing mental health challenges, substance use, and the barriers faced by justice-impacted individuals. That vision is at the heart of the Robert K. Ross Center for Hope & Healing, a groundbreaking partnership between Linc Housing and The California Endowment.

In a newly released video, The California Endowment shares the inspiration behind this transformative development, which will provide affordable housing alongside holistic support—mental health treatment, job training, substance use recovery, and restorative care. Designed with dignity and community in mind, the center will feature spaces for art, meditation, a community kitchen, and workforce development, all fostering connection and renewal.

Located at the cultural crossroads of Olvera Street, Boyle Heights, and Chinatown, the Ross Center is more than a housing development—it's a bold step toward a future where care replaces incarceration. Watch the video [here](#).

23rd Annual
**LABC MAYORAL HOUSING,
TRANSPORTATION
AND JOBS SUMMIT**



REGISTER NOW

APRIL 25TH, 2025

7AM / Breakfast & Registration

8AM - 3PM / Program

UCLA Ziman Center
for Real Estate

ECONOMIC RECOVERY SOLUTIONS IN A TIME OF CRISIS

The Los Angeles Business Council is once again bringing together leading minds to discuss improving the livability and economic competitiveness of Los Angeles and California. Taking place at UCLA Meyer and Renee Luskin Conference Center on April 25th, **registration** is now open to attend.

With keynote speaker John Ackerman, CEO of LAWA, the event will include sessions related to economic recovery solutions in a time of crisis.



Heritage Park Apartments to Provide Affordable Homes for Veterans and Families

Linc Housing, together with partner W&J Investments, has begun construction on Heritage Park Apartments, a 33-home affordable and supportive housing community in Sonoma County's Town of Windsor. This new community will include one-, two-, and three-bedroom apartment homes for veterans who have experienced



Cathy Rooney Retires

After 14 years of dedicated service, Cathy Rooney has retired from Linc's Board of Directors. Cathy's leadership, expertise and unwavering commitment have left a lasting mark at Linc. Serving as vice chair in 2015

homelessness, veteran families, and low-income working families earning 30-80% of the area median income.

According to the latest data from the Association of Bay Area Governments, more than 55% of rental-occupied households in Windsor are cost burdened, paying more than 30% of their income on rent, demonstrating the need for more affordable housing.

"This is an incredibly impactful project," said Windsor Mayor Rosa Reynoza. "It's important to not only provide housing but also offer the support and services that can help people thrive in the long term. Having wraparound services will make a difference to the individuals and families residing here."

[Read the news release here.](#)

and 2016, then as board chair in 2017 and 2018, she played a crucial role in guiding Linc through pivotal moments of growth and transformation.

Coming from the analytical and data-driven world of for-profit tech, Cathy quickly adapted to the nuances of the affordable housing industry. Her keen understanding of business development, operational efficiency, and strategic planning proved invaluable. Staff members often turned to her for insights. At her final board meeting, fellow board member Bonnie Lowenthal fondly recalled Cathy's mentorship during her early days on the board.

Though she will be deeply missed at Linc, her impact will continue to inspire. Thank you, Cathy!



Aging into Crisis: How Linc is Addressing Senior Homelessness

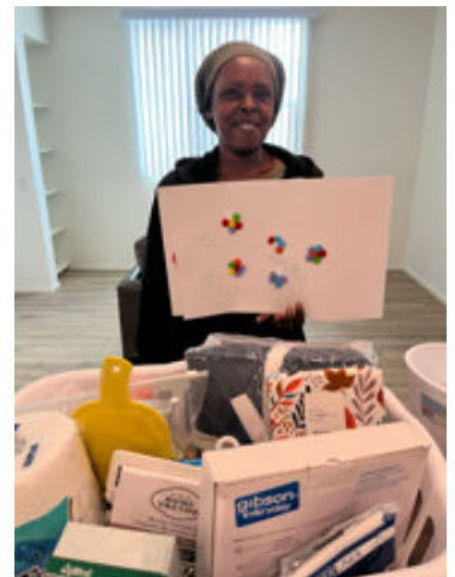
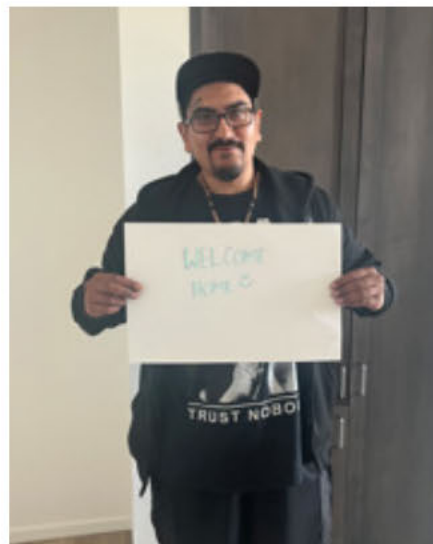
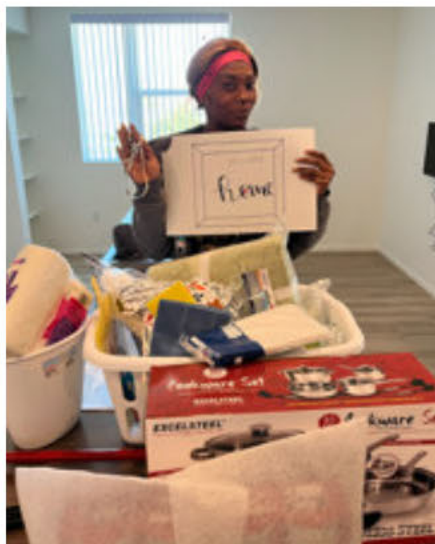
In 1990, only 11% of California's homeless population was 50 or older. Today, that number has skyrocketed to nearly 50%, reflecting a growing crisis of senior homelessness. Linc is working to change that.

Ben Winter, Linc's executive vice president, recently spoke with **Affordable Housing Finance** about this alarming trend and the importance of affordable senior housing. One example is SagePointe, Linc's supportive housing community for seniors in Wilmington, which provides stability, services, and a sense of home for older adults who have been homeless.

SagePointe was made possible by Measure H, the quarter-cent sales tax approved by L.A. County voters in 2017 to fund homeless services. In 2024, Measure H was replaced by Measure A, ensuring a permanent funding stream for housing and supportive services.

Today, more than a third of Linc's portfolio is dedicated to senior housing, and we remain committed to expanding our efforts to help older adults transition out of homelessness into safe, stable homes.

New Residents Find a Home at Willow Way and Atlas





Home Starts Here: Give Monthly, Change Lives Daily

California's housing affordability crisis is leaving more people without homes and making safe, stable housing harder to find. At Linc, we're tackling these issues—building and preserving affordable housing while helping those experiencing homelessness find stability and support.

By becoming a monthly donor, you provide the steady, reliable funding needed to:

- Create and sustain affordable housing for families in need.
- Help people transition from homelessness into safe, permanent homes.
- Fund critical services like job training, mental health support, and financial coaching.

The need is urgent, but you can be part of the solution. By joining Linc's Hope to Home Circle, even a small monthly gift adds up to make a big impact.

❤️🏠 **Join our Hope to Home Circle today!**

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