

# the linc between hope & home

eNews Jul/Aug 2020



## **Welcome Home**

"It felt like I could finally breathe." Shannon exhaled as she entered her cozy new apartment with her four-year-old son Leonardo in tow. The past two years of homelessness had entailed many sleepless nights filled with the fear that someone would attack her and Leonardo under the cover of darkness. She was glad that it was finally over.

Walking into her apartment that first day, Shannon didn't have much with her. Certainly no dishes. No pots or pans. She knew that such things would have to come later, as she saved up. But she found that her apartment came pre-equipped with those goods: dishes, towels, bedding, pots and pans. She was relieved that she wouldn't have to sacrifice her food budget to buy these things herself. It was a warm welcome to her new home.

This year we are opening up 97 more apartments for people like Shannon. Through the Welcome Home program, you can help welcome new residents by providing basic necessities for their new apartments. Learn more about the Welcome Home program and how you can contribute here.



## HiFi: New Supportive Housing in Historic Filipinotown

Linc Housing is preparing to build affordable housing in Historic Filipinotown. The site will soon host HiFi Collective, a new five-story building featuring 63 supportive housing units. Residents will receive a range of supportive services, including intensive case management, to help ensure they overcome obstacles and thrive.

Recognizing that Linc does its best work when we partner with those who know the community and the needs of the neighborhood, the ground floor will house Search to Involve Pilipino Americans (SIPA). Serving the local neighborhood since 1972, SIPA will now have a state-of-the-art community center to provide their wide range of programs aimed at improving economic self-sufficiency, educational attainment, cultural awareness and civic engagement.



#### Netflix: Now Streaming Neighbor Support

"*Alone we can do so little; together we can do so much.*" – Helen Keller

At Linc Housing, we know that our work to build communities and strengthen neighborhoods would be impossible without our partners.

As great need has arisen among our communities in the midst of COVID-19, Netflix has emerged as a key partner in helping our residents obtain food, resources, financial aid, and other services. Netflix employees have been volunteering as shoppers for communities where residents can't safely go out and purchase necessary essentials. They have also made phone calls as Senior Care Connection Companions during this time of social isolation. Finally, Netflix has very generously offered to match each employee donation 2:1!

We are so thankful for this partnership with Netflix, and for their genuine desire to contribute to and connect with their neighbors. Click here to learn more about Linc's COVID-19 response efforts and how you can help.

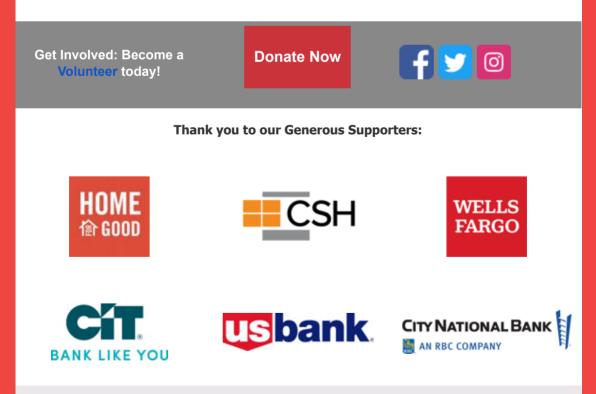


### **Quarantine Succs!**

Summer arrived at our properties and with it, the sense that quarantine was stretching indefinitely. Our staff have been so creative to remain connected with residents and help keep their spirits up.

At Terracina Apartments, RSC Julie arranged cuttings from her home succulent garden into cardboard planters with a signed note. There were care instructions on one side, and the other side read, "Things may 'succ' right now, but I hope this small gift is enough to let you know that we are thinking of you. We hope this tiny succulent can be a gentle reminder that difficulties and change can help us grow."

If anyone has wondered if people can see you smile through the mask, all you need to do is look at the picture of Emily, who was very excited to add more plants to her collection.



For waitlist and rental specific information, contact the property you are interested in directly.

Unsubscribe

Linc Housing

https://www.linchousing.org