



the linc between hope & home

November & December 2022



HiFi Grand Opening

On Wednesday, November 2, Linc celebrated the grand opening of HiFi Collective in Historic Filipinotown. In the Philippines, rondalla music groups are a staple at joyful events. On this occasion, the Rondalla Club of Los Angeles was brought in to ensure the 150+ attendees celebrated in style with traditional music that set the tone for this momentous occasion.

Thanks to Measure HHH and No Place Like Home funding, HiFi Collective represents stability and dignity for its residents. This supportive housing community includes 63 studio apartments for individuals who were formerly unhoused and the headquarters of Search to Involve Pilipino Americans (SIPA), a community organization with a 50-year history of serving the neighborhood with health and human services, community economic development, and cultural enrichment.

Assemblymember Wendy Carrillo (CA 51), LA County Supervisor Hilda Solis (District 1), Los Angeles Mayor Eric Garcetti, and LA City Councilmember Mitch O'Farrell (District 13) joined Linc residents, staff, donors, and partners — including SIPA — for the festivities that included calamansi iced tea, ube truffles and cookies, and property tours. Read more [here](#).



A Preview of Homekey Renovations in Anaheim

On October 26, the City of Anaheim and Orange County leadership joined Linc Housing and American Family Housing, Inc. for a preview tour of the construction progress at our Project Homekey site on North Harbor Boulevard in Anaheim.

Shalawn Garcia on SCANPH DEI Panel



On October 27, the Southern California Association of Nonprofit Housing (SCANPH) held a four-hour seminar titled "Improving Subcontractor Diversity in Affordable Housing Development: Solutions for Inclusive Procurement Opportunities." The seminar's purpose was to generate awareness about the importance of improving subcontractor diversity in affordable housing development and to educate participants about strategies, tactics, and policy initiatives aimed at addressing the issue.

This preview allowed our partners to see the progress first-hand of how this underutilized hotel is being converted into 87 homes for people who were formerly unhoused. In "Phase 1" of this project, currently available units are being used as interim housing to rapidly move people off the streets. In "Phase 2" beginning in 2023, this hotel will be converted into permanent supportive housing.



2023 is Going to Be Big in Glendale

In early 2023, Linc will break ground on an ambitious joint venture with National CORE in partnership with the City of Glendale. The community will feature 340 apartments in three, five-story buildings.

One building will feature 32 studios and 60 one-bedroom apartments reserved for low-income seniors. The other two buildings will include one- and two-bedroom general affordable homes for households making between 30% to 80% of the area median income. Each building will also have a 2-bedroom manager unit.

The panel featured, among others, Linc's Vice President of Business Development and Community Liaison, Shalawn Garcia, who spoke about the responsibility of developers to advocate for greater diversity in subcontractor hiring. For all the panelists, improving subcontractor diversity is vital to making a positive economic impact in the communities we serve. Tactics discussed included local hire, apprenticeships, and workforce development initiatives. In addition, mentorship, contractor development, and bonding programs that provide technical support to small, minority-owned firms were discussed as key ways to increase the pipeline of those firms qualified to bid on large projects. Linc is looking forward to increasingly utilizing these best practices in ways that improve subcontractor diversity and help new developments become even more a part of the fabric of the communities they serve.

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End of the Year Ask

Please consider a donation to Linc during our end-of-year giving campaign that will propel our resident services forward in 2023. Your contribution supports life-changing programs like our Intensive Case Management Services (ICMS) for people who were formerly unhoused, Summer Clubs for Linc's youth, and Financial Empowerment programs for residents of all ages. Resident Elena faithfully attended a job readiness program at Lorena Heights and found a new career as a radiology clerk to improve her economic future. Her service coordinator reported that "Elena was determined to succeed from the very first day we sat down together in the computer

lab to update her résumé. She set her roadmap to success, ended up applying for more than 30 jobs, and made her dreams come true.



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Linc Housing

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